

JAEMIE GYURIK

project management + design + development

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EXPERIENCE

LEARNING MANAGEMENT SYSTEM PRODUCT MANAGER

Clearinghouse for Military Family Readiness at Penn State • 02/2017 – Present

- Develop product vision and strategy, establishing goals and creating product and feature roadmaps.
- Maintain ownership of the product strategy, overseeing the development team.
- Plan and manage development sprints and releases by defining features, setting priorities, and keeping work aligned with the goals of the product.
- Establish product requirements by collecting feature requests and known product issues, evaluating each for feasibility, longevity, and alternate use cases.
- Advocate for the product within and among the Clearinghouse research teams.
- Manage and troubleshoot incoming end-user issues, coordinating with the development team to correct product bugs and UX issues.
- Train admin-level and editor-level users on developing courses, publishing content, and running system reports.
- Design and develop user interface features, user experience flows, and app themes.

ELEARNING SYSTEM DESIGNER

Clearinghouse for Military Family Readiness at Penn State • 07/2015 – Present

- Create engaging learning products and compelling course content to strengthen retention and application of course content.
- Manage all aspects of the learning design process to ensure timely completion of course design projects while maintaining a high-quality end product.
- Collaborate with the learning design team to create templates, models, and strategies that incorporate best practices.

WEB/UI DESIGNER

Entropi Software, LLC • Johnstown, PA • 02/2013 – 03/2014 (Permanently Closed)

- Worked directly with clients, team members, stakeholders, and outside contractors to design, develop, and manage websites and web applications for both small and large businesses.
- Managed all aspects of the design process to ensure on-budget and on-time delivery of client web products.
- Deployed content management systems and trained end users on how to maintain their websites using the systems.

LEAD WEB DEVELOPER

In-Shore Technologies • Johnstown, PA • 11/2007 – 02/2013

- Worked directly with stakeholders to design, develop, and manage over 100 websites.
- Managed all aspects of the design process to ensure on-budget and on-time delivery of client web products.
- Created and implemented department policies and project timelines.
- Managed junior web developers and web development interns.
- Taught courses and developed training materials for Adobe Creative Suite products, including Photoshop, Illustrator, Flash, and Dreamweaver.

DIRECTOR OF MARKETING

Pennsylvania Highlands Community College • Johnstown, PA • 02/2007 – 11/2007

- Enhanced, promoted, and managed the College's brand, including the design of the new College logo.
- Developed and enforced College brand guidelines, training staff on how to properly promote the new brand.
- Managed a 6-figure marketing budget, including all media buys.
- Maintained an editorial calendar across all publications.
- Represented the College as the main point of contact and spokesperson for all media inquiries.

MARKETING MANAGER AND SPECIAL SECTIONS COORDINATOR

The Tribune-Democrat • Johnstown, PA • 11/2005 – 02/2007

- Developed and designed special editorial/advertising websites and print materials
- Planned special events, including the Bridal Showcase and Showcase for Women.
- Managed staff tasked to work on marketing and promotional products.
- Coordinated with production staff to maintain the editorial calendar and promotional schedule.

PROFESSIONAL DEVELOPMENT

PENN STATE EMERGING LEADERS

The Pennsylvania State University • University Park, PA • 01/2018 – Present

EDUCATION

B.A., COMMUNICATION

University of Pittsburgh at Johnstown • Johnstown, PA

Specialization: Advertising, Public Relations

SKILLS

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|--------------------------|------------------------------|-------------------------|
| Project Management | Marketing / Advertising | HTML / CSS / JavaScript |
| Product Management | Copywriting + Copyediting | 508 Compliance |
| Web Design + Development | Social Media + Blogging | Git/Git Workflows |
| Graphic Design | Help Desk Support | Photoshop + Illustrator |
| Learning Design | WordPress + ExpressionEngine | Sketch App |
| Content Development | Drupal | Articulate Storyline |